

Taylor Hixson, MBA, MSIS

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SUMMARY

Creative and collaborative data and information professional with more than 7 years of experience in diverse, international settings providing data services that support decision making and analyses.

AREAS OF EXPERTISE

Data literacy and management	Geographic information and GIS	Project management
Diversity and inclusion (IDBE)	Market research and analysis	Technical writing and documentation

SKILLS

Technical skills: Python (ETL, APIs), R (statistics, regression), SQL, Figma, Tableau, content management systems, Figma, Git/GitHub, GIS

Project management: Jira, Miro, Trello, Agile, sprint planning

Languages: English (Native), German (B1), French (B1)

EXPERIENCE

Technical Writer Berlin, Germany
UP42 2023 - 2024

A geospatial developer platform and marketplace for Earth observation data and analytics.

- Performed in-depth research, evaluation, and testing of software to host python notebooks on React static sites to create a new documentation pipeline for the UP42 Python SDK tutorials and resources.
- Worked closely with cross-functional teams to document product information for 6 new geospatial data collection integrations.
- Developed a front-end React component to visualize data on dynamic, embedded maps in public-facing user documentation, enhancing user experience and engagement.

Data Consultant (Librarian) Abu Dhabi, UAE
New York University Abu Dhabi 2018 - 2022

A degree-granting, portal campus of New York University, supporting global liberal arts programs.

- Designed and delivered data literacy workshops and resources, reaching more than 1,100 participants through events and enhancing data management best practices campus-wide with clear, concise resources.
- Developed and managed a user research study that used sentiment analysis and LLMs to analyze the findings, publishing and presenting the methods as the lead-author in a peer-review journal article.
- Collaborated and consulted with 110 research center staff, faculty, and librarians to produce innovative digital scholarship, such as web applications, datasets, and MVPs.
- Direct manager to four employees: two marketing assistants and two data assistants.

Resident Data Consultant (Librarian) Chicago, Illinois
The University of Chicago 2016 - 2017

A private research university committed to supporting rigorous inquiry and intellectual freedom.

- Consulted on 55 geospatial data projects, offering technical guidance and support to clients with geodata requirements and tool usage.
- Designed and conducted a survey of GIS users, translating the feedback into strategic development goals for enhancing data services that deliver value to the organization.
- Led and managed the university's data partnership with the [BTAA GeoPortal](#) data catalog, ensuring the university's contributions met established data quality and metadata management standards.

EDUCATION

Master of Business Administration, Data Analytics, ESMT Berlin, 2024

Selected coursework: Quantitative Methods in Marketing, Machine Learning, Customer Analytics

Master of Science, Information Sciences, The University of Tennessee, Knoxville, 2016

Bachelor of Science, Mass Communication, Middle Tennessee State University, 2012

AWARDS & HONORS

Rainbow Scholarship (2023) ESMT Berlin Full-Time MBA. Berlin, Germany.

Conference Fellow (2019) IASSIST Annual Conference. Sydney, Australia.

Early-Career Librarian Scholarship (2017) WAML Annual Conference. Austin, Texas.